

You're COMING ON STRONG. . .

cklw radio

Audio facilities
for your new
Broadcast House
supplied by

**M^cCURDY
RADIO** Industries
Limited

TORONTO, ONT.



CHRONOLOGY OF CKLW —

1932 — Began construction in February. . . station on the air June 1, at assigned frequency of 540 kilocycles and power of 5,000 watts. . . basic station for the Columbia Broadcasting System.

1933 — November 6, original call letters of CKOK changed to CKLW, 840 kcs. power remaining at 5,000 watts.

1934 — September 1, moved to 1,030 kcs.

1935 — CKLW switched from CBS to the Mutual Broadcasting System as one of the original affiliates of this network. This affiliation, along with the Canadian Broadcasting Company hookup, remained in effect until July 1, 1950, when CBC established its own outlet in Windsor.

1941 — March 29, saw CKLW move to 800 kcs., at the same power.

1948 — started construction of new 50,000 watt transmitter located on Highway 18, five miles west of Harrow, Ontario. The 50,000-watt CKLW went to the air September 7, 1949.

1948 — CKLW added a 250-watt FM outlet, operating at a frequency of 93.9 megacycles. Early in 1963, this power was increased to 50,000 watts. FM and AM programming was simultaneous until October 1, 1963, at which time two hours of separate FM programming was instituted from 7 pm to 9 pm daily.

1953 — March 28, CKLW was granted a TV license and on December 15, construction began on a \$1,250,000 CKLW radio and TV centre, located at 825 Riverside Drive West in Windsor, Ontario.

1954 — September 16, took to the television air waves.

1963 — RKO General, a division of General Tire & Rubber Company purchased CKLW Radio and Television.

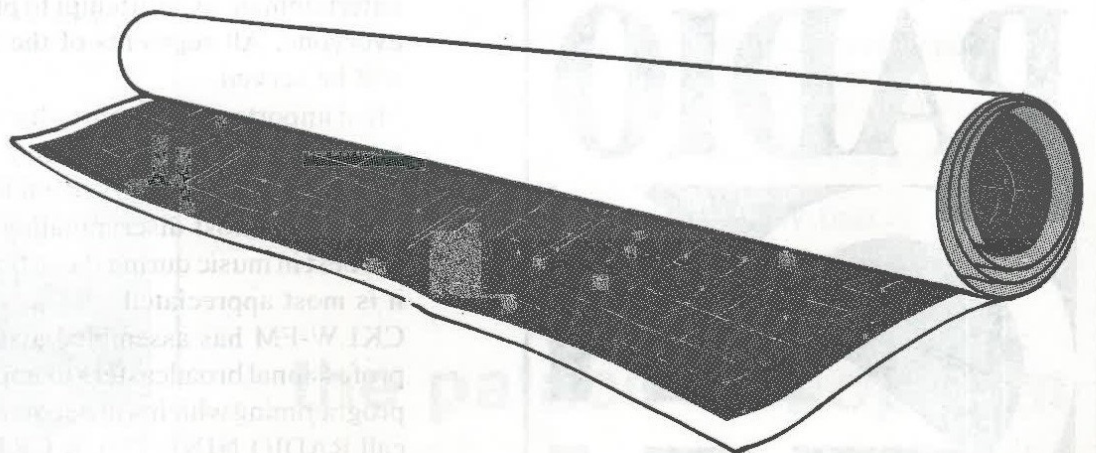
1967 — CKLW-FM instituted six-hours of separate programming — 6 pm to Midnight.

1970 — CKLW-TV was sold to a partnership of Baton Broadcasting Limited and St. Clair River Broadcasting Limited a subsidiary of CBC.

1970 — CKLW AM & FM was sold to Baton Broadcasting Limited.

1972 — CKLW Radio moved into its new facilities and CKLW-FM went to 24-hours of separate programming in stereo.

the engineering design team . . .



WILSON, DARIO & VALDEZ Ltd. CONSULTING ENGINEERS

WINDSOR, ONT.

We are pleased to have been chosen for the structural, mechanical and electrical engineering design and supervision of your new building, including the special acoustically controlled heating, ventilating and airconditioning systems and special effects lighting system.

